

2014 GSR Annual Committee Report

March 27, 2013

COMMITTEE MEMBERS

Jan Rogers – Chair

Patti Oehler -Site Chair

Board Liaison – Carissa Altschul

Annual Awards Schedule- Carissa Altschul, Jan Rogers/ Shelly Borowski / CFA

Annual Treasurer - Sheryl Zink

Banquet Coordinator: Anita Mehryari

Awards: Donna Hinton/Chris Willingham

Decorations - Sheila Haskins Chair

Delegate Check In: CFA Central Office

Regional Helpers (as needed): Janet Altschul, Jim Rogers, Steve McCullough

Vendor Coordinator: Jacqui Bennet

Delegate Bags - Marsha Ammons - Chair

Stuffers/Procurers : Toni Huff, Sandi Defoe, Irene Allen, Karen Godwin,

On The Road - Cheryl Coleman

MC- To be Determined ... will do voice over in conjunction with Shelly Boroski for awards photos et al

Fund raising : Jan Rogers and team Gulf Shore Region

Annual Booklet Production: Sheryl Zink, CFA, Jan Rogers Carissa Altschul

Public Relations manager: TBD

Sponsor Relations: Jodell Raymond to supervise

Outside event Planner: Patti Oehler and Anita Mehryari

New Orleans /CFA Annual bonus item coordinator: Jan Rogers/ Judy Binion/ Patti Oehler

Brief Summation of Immediate Past Committee Activities:

Accepted Resignation of Annual On-Site Chair, Liz Watson. Appointed new Annual Chair: Jan Rogers.

Current Happenings of Committee:

Restructure of committees.

Finalizing the tier level of commemorative pin sales and artwork. Will be up and running ASAP

On Site meeting with the Sheraton hotel and NO Convention and Visitors Bureau in New Orleans on Monday April 1. Very successful. Lots of meeting space and free material available from the Convention Bureau that will be available in Vancouver

Obtaining two large ticket items for all of CFA raffle to help with our annual, but don't want to impinge on Vancouver fundraising just yet

Working on a budget to present to CFA and region to see where we are and what still needs to be added.

Creating state committees in region 3, for annual 2014 coordinators to help recruit volunteers and sales.

Future Projections for Committee:

Finalize the information for the 2014 annual and have it in place in the delegate booklet for June 2013 annual including but not limited to outside events that will be planned

Organize schedule of events for the delegates. Have discussed the Friday night masquerade ball with some of the international division folks and they are on board to help with the organization and funding of the event. More information on this to follow. Organize a hospitality suite for our biggest contributors for Thursday night of the annual, prior to the other scheduled events.

Set up a region 3 raffle (only bigger ticket items) in R3 booth in Vancouver

Create a New Orleans Annual web site that will go "live" immediately following the close of the Vancouver annual.

Board Action Items:

None at this time

Time Frame:

Fund Raising - on going .. pins ready for sale by April 15th =

Mini Ipad Sales to commence this weekend at the Oklahoma cat show : Goal of \$2500 to be raised.

October Show - 2013 - completed by November 1 with results

Large Ticket items sales – winners to be announced at the 2013 GSR regional banquet. Hope to have one large ticket item to be raffled off and winner announced at the 2013 annual in Vancouver

What Will be Presented at the Next Meeting:

Completed list of committee members (major players, plan on getting every single person in region 3 involved, so that when they ask for "who worked on the event" everyone in our region gets to stand up.

Financial status to date, and incremental additions along with projections

Story boards of events planned

Respectfully Submitted,
Jan Rogers